

Economics and Management Major Program

1. Objectives、 International Certification Standards:

The undergraduate program for foreign students in economics and management majors follows the principles of undergraduate education at Jiangsu University. It aims to cultivate first-class talents majored in economic and management with a global perspective which implement a liberal-based and wide-ranged professional education.

The program will cultivate compound and applied talents who know China, are friendly to China and love China, to work in economics and management for various enterprises, government and relative departments around the world. These talents will have a good sense of social responsibility, humanistic and scientific literacy, strong learning and researching ability, innovative spirit and practical ability.

The international certification standard is AACSB (The Association to Advance Collegiate Schools of Business)

2. Graduation Requirements:

Graduates should acquire the following knowledge and abilities:

Graduation requirement 1, Chinese Culture: understand Chinese history, be familiar with Chinese culture, and have good Chinese communication skills.

Graduation requirement 2, Basic Theory: be proficient in the basic theories and knowledge of management, economics and entrepreneurial management.

Graduation requirement 3, Laws and Regulations: understand the business management and entrepreneurship management policies of China, and the practices and rules of international business management.

Graduation requirement 4, Analysis Method: master the general qualitative and quantitative analysis methods of organizational management.

Graduation requirement 5, Communication Skills: have strong expressive oral and writing abilities, good interpersonal communication skills and basic ability to analyze and solve business management problems.

Graduation requirement 6, Document Analysis: be able to examine and sort documents proficiently and refine scientific issues.

Graduation requirement 7, Calculation Ability: able to use computers proficiently for information processing and organizational management, be familiar with the operation of common management software, and can use the internet and other resources for data screening and analysis.

Graduation requirement 8, Theoretical Frontiers: understand the theoretical frontiers and development trends of economic management disciplines.

Graduation requirement 9, Scientific Research Ability: able to use the basic theories and methods of economic management to correctly understand and analyze economic management issues in social development and have preliminary scientific research capabilities.

Graduation requirement 10, Lifelong Learning: able to understand the importance of lifelong learning, have the ability of independent learning, lifelong learning and knowledge innovation, and can continue to learn and adapt to social development.

3. Majors:

Economics and management majors include business management, international economics and trade, accounting, e-commerce, and financial management.

4. Training System and Course Module:

1. Course Outline

It is composed of general education courses, major basic courses, professional courses, optional independent courses, and practical parts, etc.

(1) 49 credits for general education courses, including 45 credits for compulsory courses and 4 credits for elective courses.

(2) 32 credits for major basic courses, including 32 credits for compulsory courses and 0 credits for elective courses.

(3) Professional courses

IET: 37 credits for professional courses, including 26 credits for compulsory courses and 11 credits for elective courses.

ACC: 37 credits for professional courses, including 25 credits for compulsory courses and 12 credits for elective courses.

COF: 37 credits for professional courses, including 27 credits for compulsory courses and 10 credits for elective courses.

BBA: 37 credits for professional courses, including 27 credits for compulsory courses and 10 credits for elective courses.

EC: 37 credits for professional courses, including 28 credits for compulsory courses and 9 credits for elective courses.

(4) 15 credits for optional independent courses: optional courses recommended by the corresponding majors can be selected as graduation requirements.

(5) 6 credits for soft skill development: including academic seminars and other club activities, social practice activities, professional skills training, competitions, innovation and entrepreneurship.

(6) 37 credits for practical parts (34 credits for COF): including professional internship, professional practice, innovation and entrepreneurship practice, graduation internship and graduation design (thesis), etc.

2. School-enterprise cooperation training

This program has established a good cooperation relationship with many large and medium enterprises in the Yangtze River Delta Region, such as Zhenjiang, Suzhou, Wuxi, Nanjing, etc. It promotes the joint training of graduates by schools and enterprises organizing enterprise visits, internships, and study tours. It also cultivates global-minded and high-quality talents for companies related to “The Belt and Road Initiative”. School-enterprise cooperation includes curriculum practice, professional internship, summer practice and other methods. Each student has about 1 year to do practices and internships outside of the campus.

5. Duration and Degree:

The standard length of this program is 4 years, but 3–6-year options are available. Upon completion, a bachelor’s degree in economics or management will be awarded.

6. Minimum Required Credits for Graduation: 176